

TOWNSHIP OF HADDON

PUBLIC NOTICE

NOTICE OF INTRODUCTION

ORDINANCE NO. 1470

TOWNSHIP OF HADDON

*“AN ORDINANCE OF THE TOWNSHIP OF HADDON ESTABLISHING
AND ADOPTING A COMPLETE STREETS POLICY”*

WHEREAS, safe, convenient, accessible, equitable, healthy, and environmentally and economically beneficial transportation for all users is a priority of the Township of Haddon; and

WHEREAS, Complete Streets is a means to provide a comprehensive, integrated, connected multi-modal network of transportation options through planning, design, construction, maintenance, and operation of new and retrofit transportation facilities along the entire right-of-way for all roadway users of all ages and abilities; and

WHEREAS, Complete Streets allow for safe, accessible, and convenient travel, reducing serious injuries and fatalities for all users of the roadway; and

WHEREAS, “all users” include motorists, bicyclists, pedestrians, public transportation vehicles and their passengers, delivery trucks and movers of commercial goods, persons with disabilities, older adults, and those who cannot afford a car or choose to reduce their car usage; and

WHEREAS, Complete Street policies support the goals of the Township of Haddon master plan and supporting elements; and

WHEREAS, New Jersey is federally designated as a Pedestrian and Bicycle Safety Focus State due to high numbers of pedestrian/bicycle-involved fatalities, and New Jersey’s pedestrian fatality rate continues to significantly exceed the national average; and

WHEREAS, traffic crashes are preventable and the only acceptable number of traffic deaths for the Township of Haddon is zero; and

WHEREAS, Complete Streets that incorporate sustainable Green Streets design elements, such as green storm water infrastructure, traffic calming treatments, shade trees, and the use of recycled materials, protect and create a healthier natural and social environment, improve air and water quality, and reduce localized flooding; and

WHEREAS, Complete Streets implementation enhances access to local businesses, encourages reinvestment, increases property values and employment, and stimulates private investment, especially in retail districts, downtowns, and tourist areas; and

WHEREAS, Complete Streets encourage an active lifestyle through increased physical activity, social connectivity, and sense of community belonging, thereby lowering risk of obesity, reducing chronic disease, improving mental health, and promoting wellness; and

WHEREAS, Complete Streets implementation provides the opportunity to enhance the historic character of our communities and our understanding of our shared history in a way that promotes the economic and social vitality of our communities and should be considered in the design of infrastructure improvements; and

WHEREAS, a balanced and flexible transportation system where all people can easily and safely walk and bicycle to everyday destinations — such as schools, shops, restaurants,

businesses, parks, transit, and jobs — enhances neighborhood economic vitality and livability;
and

WHEREAS, implementation of the Complete Streets policy should not negatively impact the affordability of the neighborhood for current residents; and

WHEREAS, the Complete Streets policy applies to new, reconstruction, retrofit, and resurfacing projects, including design, planning, construction, maintenance and operations, for the entire right-of-way; and

WHEREAS, all initial planning, concept and design studies of infrastructure projects consider design elements that improve public health, environment, economy, equity, and safety. The inclusion of these design elements will be considered for every capital project including roadways or transportation infrastructure. It is understood, however, that not all Complete Streets considerations will be relevant or feasible for every project.

NOW THEREFORE, BE IT ORDAINED, by the Township of Haddon, the Township adopts the Complete Streets Policy attached hereto, and made part of this ordinance;

The foregoing Ordinance was introduced by the Mayor and Commissioners at the regular meeting held on January 28, 2025. This Ordinance will be considered for adoption on final reading and public hearing to be held on February 25, 2025 at 7:00 p.m. in the Meeting Room, Haddon Township Municipal Building, 135 Haddon Avenue, Westmont, New Jersey.

A copy of this Ordinance is available at no charge to the general public between the hours of 8:30AM to 4:30PM, Monday through Thursday (Legal Holidays excluded), at the Office of the Township Clerk, Haddon Township Municipal Building, 135 Haddon Avenue, Westmont, New Jersey.

Dawn M. Pennock,
Municipal Clerk
Dated: _____